

# **Sonia's Bio:**

**A lifelong Labour Party member with two decades of transatlantic experience working across business development, corporate strategy, public policy research and grassroots empowerment, my vision for Swansea East is fundamentally about transforming the lives of ordinary people.**

**As a former Labour Party Candidate for Ilford North in 2010, my political mandate for truly accountable, transparent government is focused on harnessing ethical business strategy to empower, rather than marginalise communities. Informed by a multidisciplinary career across the public and private sectors, I am passionate about promoting the Socialist values of equality, economic justice, empowerment of workers and opportunities for the unemployed.**

**To tackle Swansea East's most pressing challenges of urban poverty, unemployment, massive health and educational inequalities, I will strive to build the capacity of local communities and institutions. I want to see Swansea East as a revitalised economy, alongside vibrant and proactive local government structures, where small and local businesses thrive, contributing to new employment and educational opportunities.**

**I believe this dynamic vision for Swansea East, inspired by my direct experience of building and enhancing ethical business, government and nonprofit institutions, is the prosperous future that Wales deserves.**